**Notes on papers/literature**

InCarMusic: Context-Aware Music Recommendations in a Car

* Considering individual perceptions of the users about the influence of context on their decision
* Can only map one context at a time (never more than one)
* Make a rating
* Limited to what the user thinks their situation is
* Categories can be a bit too broad (countryside vs mountains vs urban)
* Uses **collaborative filtering** in building the RS. Explicit ratings given by a population used to predict ratings for items not yet evaluated by the users.
* Four steps:
  + Context factors relevance assessment
  + In-context acquisition of ratings
  + Context-aware rating prediction
  + Context aware recommendation generation and visualisation for user